

WORLD MONUMENTS FUND

4 June 2007

Dear Mr. Hostnig,

It is my pleasure to inform you that Macusani-Corani has been selected for inclusion on the 2008 World Monuments Watch[®] List of 100 Most Endangered Sites. The Watch List is intended to call international attention to the challenges and threats facing cultural heritage sites around the world. Inclusion on the list also provides an important opportunity for you to promote your site locally and internationally and to work towards its protection.

Although we encourage you to plan for your own public announcements of the listing, **it is important that you keep this information STRICTLY confidential until 10:00 a.m. (New York time) on Wednesday, June 6**, when World Monuments Fund (WMF) will publicly announce the 2008 list -and the names of each site included on it-at a press conference in New York City.

Please contact me immediately if any aspect of your proposed project or the status of your site has changed since your nomination was submitted to WMF, so that we may incorporate this information into our materials for the announcement.

In order for the announcement of the new list to have as much impact as possible, press outreach for the World Monuments Watch program must be coordinated through WMF's New York headquarters. WMF Director of Public Relations is **Holly Evarts** (she can be reached at 646-424-9594 or hevarts@wmf.org). **If you are considering holding a press conference about your specific site, we request that you let us know and that you wait for at least 48 hours after WMF's press announcement on June 6.**

Immediately following the press conference in New York, WMF will distribute press materials to key journalists and news outlets nationally and internationally.

After the list has been announced, we will send to you a number of press kits for use in your own local publicity efforts. When doing your own press outreach, we also ask that, at a minimum, you include the WMF press release along with any materials specific to your site that you distribute. We also ask that you forward to Holly Evarts copies of any coverage your site receives.

WMF President Bonnie Burnham is the official spokesperson for WMF and the World Monuments Watch[®] program. I am also available to speak with the media about specific sites and issues as are other WMF programs staff. Interviews with WMF staff can be arranged through Holly Evarts using the contact information provided above. The WMF team will also encourage journalists to speak directly with representatives of individual sites. **Unless otherwise notified, we will consider the Nominator listed in the Watch Nomination to be the site representative.**

In addition to the press announcement, WMF will also be posting information about the new Watch list on our website (www.wmf.org) on June 6, 2007.

As you know, the World Monuments Watch[®] program is not a grant program and inclusion on the list **does not guarantee funding** through WMF. Funding and requests for assistance outlined in the nomination forms are, however, carefully reviewed by WMF and whenever possible, presented to appropriate donors. Please **notify us** if your proposed project or funding requests change during the course of your listing. **Please do not submit additional applications for funding.**

We hope that you will provide us with regular updates about your site and its progress, and that you notify WMF of any **changes in contact information** for the nominator or endorser and any funding received since the nomination was submitted.

Again, we hope that inclusion in the 2008 World Monuments Watch[®] List of 100 Most Endangered Sites will have a positive effect on your site and we look forward to working with you to protect this important cultural resource for future generations.

Please do not hesitate to contact me if you have any questions or concerns.

Yours sincerely,



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